THE DIRECTION / TRAINING

Iron Tide Martial Arts

A strong identity. A more approachable first step.



THE BRIEF

Balance the energy of training with the practical information a new student needs. Help someone explore disciplines, understand the sample schedule and describe a useful starting point.

THE WORK

Training website, program descriptions, filterable sample schedule and class-introduction preview.

DESIGN DECISIONS

Graphite and cyan bring a focused training identity to the page. Clear program choices and a filterable schedule turn that energy into information a newcomer can use.

EXPLORE THE CONCEPT WEBSITE

This file shows a design approach and sample working notes. It is not a client engagement, a record of measured business results or a final production specification.

THE HANDOVER / A WORKING STARTING POINT

Make the next step useful.

Sample project notes for Iron Tide Martial Arts. The final content, access, ownership and review process would be agreed with the business.

WORKING NOTES

01 Keep program names consistent across descriptions, schedule filters and the introduction flow.

02 Maintain one source for approved class times, time zone and instructor details.

03 Agree the real booking process, availability and joining information before launch.

OWNER DECISIONS TO CONFIRM

REVIEW PRIORITIES

- [ ] Try every schedule filter and check what remains visible.
- [ ] Keep the time zone clear beside any sample class time.
- [ ] Use the introduction flow with a first-time visitor's questions in mind.

BEFORE A REAL PROJECT

Agree the deliverables, final content, account access, ownership, price, payment timing, feedback rounds and timeline separately. The working website demonstrations use sample information and do not take real bookings or orders.