THE DIRECTION / STUDIO

Black Lantern Tattoo

Let the artwork speak. Help the conversation begin.



THE BRIEF

Give detailed artwork the space it needs, while making the first inquiry feel approachable. The visitor needs a way to put an idea into words before any real studio conversation.

THE WORK

Studio website, artwork presentation, process information and a sample consultation-brief interaction.

DESIGN DECISIONS

Charcoal, bone and oxblood tones frame the artwork with restraint. The consultation flow breaks a large open-ended request into smaller, more useful choices.

EXPLORE THE CONCEPT WEBSITE

This file shows a design approach and sample working notes. It is not a client engagement, a record of measured business results or a final production specification.

THE HANDOVER / A WORKING STARTING POINT

Make the next step useful.

Sample project notes for Black Lantern Tattoo. The final content, access, ownership and review process would be agreed with the business.

WORKING NOTES

01 Keep artist-approved process information separate from the illustrative artwork.

02 Treat a generated consultation summary as a conversation starter, not a quote or final design.

03 Agree ownership, privacy, storage and follow-up before connecting any real inquiry system.

OWNER DECISIONS TO CONFIRM

REVIEW PRIORITIES

- [ ] Check that each artwork crop preserves the subject.
- [ ] Review the brief with different combinations of style, placement and size.
- [ ] Make the difference between a preview and a real appointment explicit.

BEFORE A REAL PROJECT

Agree the deliverables, final content, account access, ownership, price, payment timing, feedback rounds and timeline separately. The working website demonstrations use sample information and do not take real bookings or orders.